

Press Release from CSR

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Vertu Constellation adds aptX® Low Latency support for seamless wireless audio streaming

Highest audio quality a necessity for luxury smartphone brand

Cambridge, UK and San Jose, California, USA – 13 December 2013 – <u>CSR plc</u> (LSE: CSR; NASDAQ: CSRE) today announces that Vertu, the world's foremost luxury mobile phone manufacturer, has chosen CSR's <u>aptX® Low Latency</u> audio compression codec to ensure its latest smartphone, the <u>Constellation</u>, delivers high-quality Bluetooth® stereo audio, with a delay of under 40ms. This ensures seamless audio/video synchronisation for video and gaming as well as providing the high quality wireless listening experience that aptX users have come to expect.

The handset, now available at selected stores, allows users to stream audio over a Bluetooth connection to <u>aptX-enabled</u> wireless speakers and headsets, while maintaining CD-like audio quality that is crisp and clean.

"Vertu places great emphasis on craftsmanship, engineering and technology" said Massimiliano Pogliani, Vertu's Chief Executive Officer. "We aim to deliver a unique sensory experience to our customers and by choosing aptX, we are ensuring that they will enjoy a superior wireless listening experience when playing audio from their Vertu Constellation." "The Constellation is an exciting luxury product whose owners will have high expectations," says Anthony Murray, Senior Vice President, Business Group at CSR. "It is a visually striking device made from high quality materials, so the audio quality needs to be just as impressive. The aptX logo is a sure sign that the phone will deliver on this front and the fact that Vertu has chosen to support it is a reflection that the technology is the audio codec of choice for high-end consumer devices."

The prestigious brand is the latest to join the ever-expanding <u>aptX ecosystem</u>, a community that now boasts over 200 high-profile manufacturers such as Samsung, Sony, Monster and SMS Audio. These manufacturers all use aptX across a range of audio devices including smartphones, tablets, wireless speakers and headsets to enhance the wireless listening experience.

About CSR

CSR is a global provider of innovative silicon and software solutions for the location-aware, media-rich, cloud-connected world. Our platforms are optimised for the automotive navigation and <u>infotainment</u>, digital cameras and imaging, connected home infotainment and wireless audio markets. We provide solutions to complex problems in the audio-visual, connectivity and location technology domains across a broad range of markets, with a technology portfolio that includes <u>GPS/GNSS</u> systems, <u>Bluetooth®</u>, Wi-Fi®, FM, NFC, aptX® and CVC[™] <u>audio codecs</u>, JPEG, MPEG, H.264 imaging, PDL printing, microcontrollers, DSPs and broadband receivers. CSR's technology solutions and market platforms enable its customers to deliver a superior user experience and are adopted by leaders in the auto, computer, home and mobile markets. More information can be found at <u>www.csr.com</u>. Keep up to date with CSR on our <u>technical blog</u> or <u>CSR people blog</u>, <u>YouTube</u>, <u>Facebook</u> or follow us on Twitter at <u>twitter.com/CSR plc</u>.

About Vertu

Vertu aims to deliver the world's best luxury mobile phone experience for its customers by combining expert craftsmanship and peerless materials with innovative technology and unique services. Today, Vertu leads the market that it pioneered over a decade ago.

The Vertu range of mobile phones is made up of three distinct models – Vertu Ti, Signature and Constellation. Vertu mobile phones are handmade in Hampshire, England using the world's finest materials, with each one assembled by a single craftsman.

Vertu is renowned for its curated services; a suite of carefully selected exclusive offers, content and assistance especially selected to enhance the Vertu customer's lifestyle. Vertu CONCIERGE is available on Vertu Signature and Vertu Ti models and offers luxury lifestyle assistance and enrichment from a team that is on-hand 24/7 to facilitate your every request. Vertu LIFE offers personalised recommendations and privileged access to experiences and events. Vertu CERTAINTY delivers security for customers, their data and their phones.

Vertu is available from around 500 stores, including 70 Vertu Boutiques, in 66 countries.

For more information please visit <u>www.vertu.com</u>.

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This press release contains certain statements (including statements concerning plans and objectives of management for future operations or performance, or assumptions related thereto) that are not historical facts and constitute 'forward looking statements' within the meaning of the United States Private Securities Litigation Reform Act of 1995 in relation to CSR's aptX audio codec technology, and their performance characteristics in smartphones and other consumer electronic products, and other future events and their potential effects on CSR. These forward-looking statements can be identified by words such as 'will,' 'can deliver,' offers', 'allows', 'to enhance,' 'enables,' 'designed to' and other similar expressions regarding the performance characteristics of CSR's aptX audio codec technology, and their performance characteristics in smartphones and other consumer electronics products, and their potential effects on CSR. Any future release of CSR's aptX audio codec technology or consumer electronics products containing such technology, related products or modifications to such products' capability, functionality or features are subject to ongoing evaluation by CSR and its customers, and may or may not be implemented and should not be considered firm commitments by CSR or its customers and should not be relied upon in making purchasing decisions. Such forward-looking statements represent the current expectations and beliefs of management of CSR, and are based upon numerous assumptions regarding CSR's business strategies and the environment in which CSR will operate and therefore involve a number of known and unknown risks, contingencies, uncertainties and other factors, many of which are beyond the control of CSR, including, but not limited to, those detailed from time to time in CSR's periodic reports (whether under the caption Risk Factors or Forward Looking Statements or elsewhere), which are available at the SEC's web site http://www.sec.gov. Each forward looking statement speaks only as of the date hereof. CSR does not undertake to release publicly any updates or revisions to any forward looking statements contained herein, otherwise than required by law.

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